## Dear Fellow Pine Mountain Club Property Owners,



I am Rob Fredericks, and I am reaching out to garner your support as I run for the position of Director for the PMCPOA. My family—my wife Shannon, and our children, Jack and Lauren—and I discovered the enchanting allure of PMC during the holiday season of 2019. It didn't take long for us to conclude that it was our future retirement haven. After our initial visit, we immersed ourselves in learning about the community, explored numerous homes, and by March 2020, we had made our move.

I come to you with a wealth of experience from leading a well-respected public agency in Santa Barbara that is at the forefront of providing affordable housing—one of the most challenging markets in the nation.

This role has honed my skills in policy development and governance, which I believe are critical for the stewardship of our community.

As for my roots, I am a lifelong resident of California's Central Coast. Raised on a horse ranch in the Santa Ynez Valley, I later earned a Business Management degree with an emphasis on Real Estate Financial Management from Cal Poly San Luis Obispo. Subsequent to my academic endeavors, I enhanced my skills in real estate transactions and project management, working within the private sector managing entry-level housing developments on the Central Coast.

For the past 28 years, my career has been with the Housing Authority of the City of Santa Barbara. Climbing the ranks, I have served as the Executive Director/CEO since 2016. My leadership philosophy is rooted in servant leadership—prioritizing the needs of the community and ensuring that our actions resonate with their needs. Under my guidance, the team and I have successfully created over 1,600 affordable homes and managed over 3,000 Housing Choice Vouchers, providing essential rental assistance to low-income families. With a \$46 million annual budget that is meticulously audited by federal agencies and independent auditors, fiscal responsibility has been my creed.

My tenure on the boards of several Santa Barbara 501(c)(3) non-profits has enriched me with insights into effective governance—a wealth of knowledge I am eager to apply to the benefit of the PMCPOA.

Looking ahead, I envision Pine Mountain Club as a flourishing, cohesive haven that will stand the test of time, looking beyond the next 50 to 100 years. I aspire to nurture a community that is vibrant, and offers a sanctuary for both families and individuals. PMCPOA will continue to be the cornerstone in providing essential and desirable services and amenities.

With a campaign foundation built on my five core values (5Cs) of Commitment, Compassion, Competency, Cooperation, and Communication, my goal is to serve **every** association member with unwavering dedication.

I am Rob Fredericks, and I am hopeful for your vote to make our shared vision for Pine Mountain Club a reality.

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## **CANDIDATE FILING FORM**

- 1. A candidate must be qualified according to bylaw 6.03, 6.06 and Article 20 Election Rules.
- 2. A candidate biography/resume is required. The biography/resume shall be typed on one side of one 8 ½ x 11 piece of paper. Include experience, qualifications, and election platform.
- 3. A candidate is required to complete and submit this form.
- 4. Filing Deadline: These documents must be submitted to the Association office no later than 5:00 p.m. on March 26. If March 26 falls on a Saturday, Sunday, or holiday the deadline shall be 5:00 p.m. on the first business day thereafter.

CONTA	ACT INFORMATION				
Name _	Rob L. Fredericks			_	
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Home te	elephone	Work	-		
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Length (	of membership. Have y	you been a men	aber of PMCPOA	for one year?	
either pro	Bond Coverage. Do you event the Association from 1806 or terminate the Association YES	om purchasing ssociation's exi	the fidelity bond of	coverage require	ere elected, d by Civil Code