

# ELISA FORTISE CHRISTENSEN

---

## CANDIDATE FOR PMCPOA BOARD DIRECTOR

### Community Focus

- ❖ Taking care of our most vulnerable community members
- ❖ Building up our community's resilience against natural disasters
- ❖ Creating more harmony within the community
- ❖ Keeping our mountain pristine and litter-free



### Community Involvement

I am a member of the Emergency Preparedness Committee and am currently creating town halls that will educate and train us on how to best prepare for natural disasters.

I created The Pine Mountain Club Pulse website as a source of easy to access, unbiased, important information our community needs. I am now developing The Pulse Source, where we can find the products and services to make our households more resilient and sustainable against natural disasters.

My sons and I have been picking up litter along Mil Potrero Highway as well as cleaning up forest dumps for seven years. We also organize community litter pick ups several times per year.

My son Neeko and I donate PMC designated platelets and plasma to Houchin Blood Bank monthly.

### Education/Work Experience

- ❖ Bachelor of Arts Degree, *Summa Cum Laude*, Mass Communications and Marketing
- ❖ Worked in corporate sales in San Diego, CA, from 1995-2003
- ❖ Started and ran a German car repair facility in Carpinteria, CA, from 2003-2012
- ❖ Provided content writing to businesses from 2012-2017
- ❖ Built The C Bros at Your Service with my sons in PMC in 2018 to teach them work ethic and community service
- ❖ Published author of six books

### Purpose for Running

To represent our members in an intelligent, responsible, well-balanced manner that is based on fact, not hype.

I have grown increasingly concerned with false narratives that are being spread through the intentional dissemination of misinformation. This is dividing and harming the community. It is crucial that we have directors that unify the community, not create distrust and confusion.

As a full-time resident planning on retiring here, and someone who cares deeply for our seniors and our community as a whole, I believe our clubhouse needs to be updated to improve functionality, safety, and ADA compliance in a financially prudent way, which will protect our investment for years to come.

My number one concern is making sure we take all measures possible to reduce our vulnerability to wildfires and properly prepare for all possible risks to our safety. We can absolutely accomplish our goals, be fiscally responsible, and do so with integrity, intelligence and kindness.

Warmly,

