PMCPOA Planning Committee Meeting Minutes 5/6/2023 Pavilion Room

Call to order by Candace Bennett at 1:07 PM

1. Committee Members present: Candace Bennett, Lisa Chapman, Bob Wishnefsky, Ewa Lipinska, Cliff Penick (via Zoom)

Absent: Gene Vanderford

Board member Liaison: Phyllis Throckmorton (via Zoom)

Guests: Madison Bottorff, Via Zoom: Todd Greisen (new GM beginning in July), Vicky Kraft, Jennifer Emmett

- 2. Discussed ongoing planning members' involvement and updates with their assigned committees, and their work with the strategic plan compliance.
- 3. Jennifer Emmett gave her action items update for the Communications Committee. The communications cmte has been busy updating forms. They have completed 4 so far. They have also added the PMC logo on the top of each official form. Would like to have an article each month in the Condor highlighting each PMC amenity. This will help members learn about the amenities. Candace would like to make some Facebook posts with links to our website so people can be prompted to read official information and not rumors, etc.

Bob wondered about creating an official Facebook page that addresses rumors, false information. Jennifer pointed out that there is an official Facebook page that is run by Patrice. The Planning Committee suggested that the administration of this page be handed to someone in the business office who is responsible for communications/social media on behalf of the POA. Lisa stated that the social media page(s) should be a separate item on the strategic plan.

4.	Candace then discussed that she would be attending the cmte chairs
	meeting this month to discuss the cmte Town Halls. Her idea is for each
	committee to have one topic they present/discuss with members. For
	instance Budget and Finance could speak on how reserve studies are done.
	Emergency Preparedness could speak on radio use for emergencies by our
	membership. Candace will email all the cmte chairs to get their ideas on
	topics for their town halls. She will update at the next Planning meeting.

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Next meeting June 3rd, 2023 - PMC Pavilion

Planning Committee Minutes approved on _____6/13/23_____ via email.

Minutes Prepared by: Lisa Chapman, Planning Secretary