## **Pine Mountain Club - Communications Committee**

## **REGULAR MONTHLY AGENDA - March 1st, 2021**

# APPROVED

DATE: March 1, 2021

CALL TO ORDER: 4:34pm

ATTENDEES: Val Oliver, Jennifer Emett, Lauren Miles, Debra Manoogian, Bill Lewis II, Marina Baroni

#### **ABSENT: Lee West**

### GUESTS: Carolyn Gilbert, Karin Shulman, Armando Teran

#### **Old Business**

- 1. Prior month's meeting minutes approved during last meeting
- 2. Agenda approved
- 3. **Bill**, Board Liaison report/updates no updates. Bill will be stepping in as new Liaison
- 4. Old business
  - 4.1. Abbreviated Rules confirmed were sent out to all STRs and included in the Escrow packet.
    - 1. Add it to the newcomer packet and PDF format on the PMCPOA website *completed*
    - 2. Make it available to full time renters *completed*
    - 3. Action Item; Karin S will send a copy in physical Condor Newsletter
    - 4. Action Item; Karin S article referencing it on PMC website
  - 4.2. PMC Nature Page Ronni and Lynn are working together *completed*
  - 4.3. Communication with new buyers from Realtors *Action Item*: Jennifer get laminated copies of Abbreviated Rules and hand out to realtors' offices
    - 4.3.1. Action Item: Val will work on a one page document for Realtors dealing with "Living in PMC"
  - 4.4. Bear season mailers **Action Item: Jennifer** Current Bear information sent to Karin for next "What's Happening"
  - 4.5. <u>Five Year Strategic Plan</u>
    - 4.5.1. Capturing membership data *Put on hold (Motion made a accepted):* how to get to 75% of Association email addresses (current 1,000 addresses)
    - 4.5.2. Resident Enrichment Packet (aka New Member Packet)

*Action Item*: Next month, make plan to revise/update/and identify which documents we want to edit

Action Item #2: Everyone reviews the packet before next meeting

#### New Business:

1.1. No new business

#### **MEETING MINUTES: APPROVED AS WRITTEN**

ADJOURN: 6:06pm

**Meeting Minutes by: Lauren Miles** 

NEXT MEETING: April 5th, 2021 via zoom (directions on www.pinemountainclub.net)