

Pine Mountain Club
Communications Committee

REGULAR MONTHLY APPROVED MINUTES - December 7, 2020

DATE: December 7, 2020

TIME: 6pm via Zoom

CALL TO ORDER: 6:10pm

ATTENDEES: Debra Manoogian, Val Oliver, Jennifer Emett, Lee West, Lauren Miles, Tony Harmon

ABSENT: Marina Baroni

Other attendees: Lynn, Cameron

1. Roll Call
2. Approval of previous meeting's minutes: **Approved after November's meeting**
3. Agenda Review/Acceptance – Approved
4. **Tony**, Board Liaison report/updates – Strategic Plan additions for Comm committee, Magnets-tony will send email to Karin
5. Condor (standing item) – see discussion item below
6. Old business
 - a. Veronica Cuellar shared an Alert Media Presentation before the regular meeting began. Jennifer, with approval from all in attendance, recorded the presentation. This will be available for all members to review, prior to a Q&A time with Veronica. Date to be determined. **Action: Val contact Veronica to let her know we won't be going with Alert Media at this time**
 - a. Laminated Rules have still not been received by PMCPOA members. **Action: need update from Tony as to when the rules will be distributed to the PMC membership.**
 - b. PMC Nature Page - Content Update: **The cost will be \$100 to set up, \$20/month approx to maintain Action: Tony to provide next steps**
 - c. **Action:** Have Tony communicate with Board to assign a liaison for better Communication with new buyers from Realtors.
 - d. Mailings just before bear season. **Action: Lauren & Lee** Work with the Los Padres National Forest to procure Bear Information for Nature Website
 - e. How to update the website to be ADA compliant **Action: Tony** recommends to Ronni upload new revisions of docs that are readable format
 - f. Pine Mountain Club Property Owners Association (PMC POA) Facebook page (<https://www.facebook.com/pmcpoa>)– it was observed that the recent fire was not well communicated through PMC. Although an email was sent advising the fire was out, it was not posted on the PMC POA Page. **Action: Request to the Board that the email blast information should be posted on the Facebook page and should be in sync for**

integrity purposes, and, if necessary, the Condor Newsletter, ***to ensure continuity of all information is sent to members.***

- g. Getting over the “it won’t happen to me” (Bear entries) syndrome – discussion to continue next month.
2. New business
- A. Snow/Weather Suggestions – all residents should be sent reminders about snow rules (ploughs, parking, etc.) prior to November when inclement weather may begin. **Action: Tony ask Karin what her plans are.**
 - B. "Five Year Strategic Plan" with Tony, Bill Lewis II and Karin Shulman **Action: Val will review Strategic Plan & provide a list of topics/headings**
 - C. Resident Enrichment Program **Action: Deb will categorize the topics/headings** (revising “new member packet”)
 - D. Suggested to Jennifer meetings will be First Monday of the month at 4:30pm **Action: Jennifer** will follow up with Val and Marina

ADJOURN: 7:54pm

Next Regular Monthly Meeting : January 4th, 2021

Zoom Meeting

Topic: PMC Communications Committee

Time: This is a recurring meeting = Meet anytime

Join [Zoom Meeting](#)

<https://us04web.zoom.us/j/73066458914?pwd=Q3Q4NCtMb09XSGR6SncvUFZ3bzA0dz09>

Meeting ID: **730 6645 8914**

Password: 93222