

**Pine Mountain Club - Communications Committee  
Agenda August 6, 2024**

**CALL TO ORDER**

**ROLL CALL**

**Members:** Marcy Axness, Diane Martell, Ian Sawrey, Christie Rainey

**Board Liaison:** Brad Hudson

**Visitor(s):** Todd Greisen, Cliff Penick, Sr.

Prior to start of agenda, new member Christie Rainey introduced herself and gave a bit of her communications background as an institutional researcher.

**1. Prior month's meeting minutes: Dark in July, approve June's minutes**

1.1 Voted to approve: unanimous, w/ (new member) Christie Rainey abstaining

**2. Board Liaison Report**

**2.1 Input from the Board and/or General Manager**

GM Todd Greisen conveyed website updates on behalf of Gisa Seeholzer; a community-initiated petition about our bear issue is currently being circulated for submission to the CDFW

**3. Special Order:**

**3.1 Elect new Committee Officers**

Diane Martell elected Chair; Marcy Axness elected Secretary

**4. Old Business:**

**4.1 Gisa Seeholzer reports on updated communication vehicles [See 2.1]**

**4.2 Provide a brief on the fireworks awareness promotion. Were there any incidents related to fireworks? Discuss the next steps.**

July 4<sup>th</sup> signage debriefing; GM Greisen will move forward on getting a simple, hard sign for Yellowstone turnout, reflective for night visibility; there were no fireworks incidents this year.

**4.3 Next steps on supporting and communicating Strategic Survey results**

GM suggests we liaise with the Planning Committee, whose new meeting time is 2<sup>nd</sup> Sat. (i.e., this coming weekend). Christie has volunteered to take on a role in this effort.

**5. New Business:**

**5.1 Comm Comm 2024-25 Goals:**

- Bear Safety Communication

GM reports an ad hoc Bear Information committee is being established, whose charter will be concisely worded to avoid overlapping w/ existing ongoing efforts by staff

- Member Portal updates

GM will appreciate ongoing feedback from Comm Comm members, re: errors, etc.

- Increase Comm Comm membership by 100% - Goal: add 3 new committee members
- Develop an evacuation plan communication strategy [pending – does a strategy exist?]

GM suggests liaising w/ Emergency Preparedness, which is doing a lot of work on this; Diane will resend around an NPR piece about a similar community who through a grant “gamified” the process of education about evacuation and preparedness—can PMC maybe get such a grant?; discussion of the Radio Safety Network (RSN) and the idea of a small, uniformly positioned yard sign for RSN members, to alert neighbors who in their area is on the network

- Update trifolds

GM reports there is still a demand for them; members in agreement to lean into ways to go paperless (e.g., QR codes to deliver info to their device; pdf’s that realtors can print out)

- GM reminds committee to revisit charter, and has some suggestions

**Next Meeting: September 3, 2024**

**ADJOURNED 7:05pm**